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Keurig Dr Pepper and KaBOOM! Award City of Olean Let's Play Construction Grant

Olean, New York (December 7, 2018) – Keurig Dr Pepper (KDP) and the national non-profit KaBOOM! awarded the City of Olean a Let's Play Community Construction Grant that will be used to renovate and upgrade King Street Park.

The playground build is made possible by [Let's Play](#), an initiative by KDP to provide the funding, equipment and play spaces to help kids and families make active play a daily priority. Through Let's Play, KDP and its partners are committed to helping create safe and inspiring PLAYces for Olean kids to learn, explore, grow and just be kids.

"The City of Olean is thrilled to receive this grant from Keurig Dr Pepper and KaBOOM! which will provide new playground equipment for the King Street Park" said William J. Aiello, Mayor of the City of Olean. "King Street Park, used by children throughout the City is in close proximity to East View Elementary, has very old and out-of-date equipment; this grant will not only improve the park, but it allows us to expand our revitalization efforts from the business district into Olean's neighborhoods."

"King Street Park is one of Olean's most used parks. In addition to the playground, the park includes two youth softball/baseball fields with backstop and bleachers as well as a basketball hoop," Mayor Aiello added. "Replacing the outdated playground equipment that was installed in 1971 with additional pieces added in 1986, will provide a safe environment for local residents and will allow the City's Summer Youth and Recreation program to sponsor more events at the park."

KDP has committed \$38.5 million to Let's Play through 2019, impacting youth-serving organizations across the U.S., as well as Canada, Mexico and the Caribbean. Through Let's Play, KDP partners with two non-profit organizations, KaBOOM! and Good Sports, to build and improve playgrounds in underserved communities and provide grants for sports equipment. In this way, KDP is doing its part to help eliminate the play deficit by making active play possible for more kids.

Visit Let's Play at www.LetsPlay.com to join the conversation and learn how to apply for the various available grants to make communities more active and playful.

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About The City of Olean:

The City of Olean is a unit of local municipal government providing services to its local citizens. The City was founded in 1804 and currently employs 220 full-time equivalent individuals, which includes full-time Police and Fire Departments. The City's Youth and Recreation Department is active throughout various locations in our community (William O. Smith Recreation Center Complex, St. John's School, City-owned parks, etc.). The department consists of two full-time personnel and approximately 25 part-time youth employees for winter programming and 25 part-time youth employees for summer programming. The City of Olean is a vital and dynamic place that is content and comfortable with its role as a small city that serves as the commercial, service and cultural center for the surrounding towns and counties.

About Let's Play

Let's Play is an initiative by Keurig Dr Pepper to provide the funding, equipment and play spaces to help kids and families make active play a daily priority. KDP partners with KaBOOM! to build and improve playgrounds and with Good Sports to provide sports equipment grants to kids that would otherwise not have access. Let's Play has already provided more than 11 million kids new opportunities to play. With year-round grants available for new or improved playgrounds and sports equipment, Let's Play

helps kids achieve balanced, well-rounded lifestyles. For more information, please visit LetsPlay.com or Facebook.com/LetsPlay.

About KaBOOM!

KaBOOM! is the national non-profit dedicated to giving all kids – especially those living in poverty – the childhood they deserve through great, safe places to play. KaBOOM! inspires communities to make play the easy choice and works to drive the national discussion about the importance of PLAYces. KaBOOM! has collaborated with partners to build or improve more than 17,000 playspaces, engaged more than 1.5 million volunteers and served over 9 million kids. To learn why play matters for all kids, visit kaboom.org and join the conversation at twitter.com/kaboom, facebook.com/kaboom and Instagram.com/kaboom.
#playmatters #PLAYceforKids