

## STRATEGIC PLANNING

Tuesday, February 16, 2021 – 5:30 p.m.

via Zoom

Members: Chairman Crawford, Vice Chairman Gonzalez, Alderman Witte, and Alderman Robinson

1. Roll Call
2. Approval of Minutes of the Previous Committee Meetings (Tuesday, February 2, 2021)
3. Unfinished Business
4. New Referrals for Consideration
  - a. Presentation / Discussion – New City Website, Becky White, CivicPlus
  - b. PL #07-21: (Crawford) To form a Recruitment, Retention, and Rebranding Taskforce for the City of Olean.
5. Approval of Committee Reports
6. Adjournment